



# Choose us as your charity partner

**If your business doesn't already support a local charity, we'd love to work with you.**

It's a great way to focus your fundraising activities across the year and know that the money you raise stays in Milton Keynes to directly benefit our community. When you choose Willen Hospice as your long term **charity partner**, you're joining other local organisations who have benefited immensely from engaging their staff to making a difference.

We are so thankful for the support we have received from businesses, particularly at a time when we are all dealing with the effects of the Coronavirus.

By supporting us, you'll be giving your staff a way to pool their fundraising efforts and see the impact their collective support makes.

## Did you know?

Willen Hospice is the only hospice for adults in Milton Keynes and the surrounding area. We are one of the best loved charities, caring for patients over 18, who are living with a life-limiting illness and coming to the end of their lives. We give this care completely free of charge, but to do this, we need to raise £4.7 million a year: that's £9 a minute. That's where you can help. By choosing us, you'll be partnering with one of the best-loved local charities, known for our compassionate and specialist care, touching the lives of so many local people every year.

## We need your help

The effects of the pandemic have had a devastating impact on our income, so your support is more important to us than ever.

## Form a team

Our events and challenges are excellent for team-building and getting your colleagues together in a setting outside of work. They range from Santa Dash to Moo, Lake Runs and marathons to skydiving and cycling. During the pandemic we are hosting virtual events that you can involve all your staff in, wherever they are, at the click of a zoom button.

### **Donate your skills**

Sometimes the best way you can help us is by giving us your expertise. We are so grateful to any business that can help us by volunteering their skills - from accountancy to payroll, shop window displays to website support.

### **Get fundraising!**

Maybe your workplace could organise a campaign to raise funds for the Hospice? You could donate a certain amount for every cake sale, book sale or coffee morning, or encourage your suppliers and customers to do something for our charity.

### **Donate your end of line stock**

With twelve shops out there, we have a constant need for stock, and if you have items that are end of line or taking up space in your warehouse, please consider donating them to us to resell.

### **Bespoke Partnerships**

We can work with you to tailor specific activities or initiatives just for your business and your Corporate Social Responsibility needs.

### **Being involved builds morale in your team**

Working together brings with it a sense of belonging and a chance for people who are feeling isolated to do something non work-related with their team. Doing something for a good cause helps maintain mental wellbeing.

### **How we can support you**

We make a point of thanking our supporters publicly at every opportunity, by arranging photoshoots, using your quotes, writing blogs for our website, posting on social media and creating videos to show our appreciation. This reaches our large supporter base of individuals and companies.

Please contact Chris Gregg or Jamie Walsh to find out more, by emailing [corporate@willen-hospice.org.uk](mailto:corporate@willen-hospice.org.uk)

