

Funding Guide





## Thank you for taking the time to request our funding pack.

In today's tougher climate finding financial backing and resourcing for play equipment and other outdoor items can seem very daunting. Finding grants, local companies and organising fundraising events to help achieve your goal can be tough, but if you truly believe in your project, it can be achievable.

Through physical play children can learn so much. They can discover a great deal. Skills such as running and climbing are giving them confidence and motivation to try new things. It is boosting their fitness and self-esteem. Sharing, taking turns, cooperation, imagination and team work are all being learnt at the playground. We all know that lack of physical activity leads to obesity, health problems and typically children who do not spend enough time outside playing are deprived of social interactions and natural stimulation. By getting children involved in play from a young age, great things can be achieved.





#### Case Study

Friends of Ancells Farm formed in December 2010, with members from all of the community. Their aim was to improve the children's play areas and green spaces in order to create a safe, family-friendly environment for the benefit and enjoyment of the local community.

Over the years the Ancells Farm park had been neglected, unmaintained and therefore the knock on effect was that it became unused and community spirit declined. Thanks to the creation of the Fleet Town Council and Friends of Ancells Farm, change has arrived. The new over 8's park, the relocated under 4's park and the trees and hedges that we have planted have transformed the estate and brought the community together.

Friends of Ancells Farm aimed for the park to be for everyone – not set ages, not set abilities but through the voice of 100 members they seeked funding to create a park for ALL. Joint grant applications with the council were a success to obtain funding, local events were organised including table top sales, sponsored half marathons, community quiz nights, local pub fundraiers and success bids to the Fleet Lions dragons Den.

All this was achieved for the children because we had passion and drive and determination. What can you achieve your children.....read on for advice, help and a point in the right direction to making your playground project to live.







#### Things to think about first...

Before you look into funding you'll need a good idea of what you want to achieve. This section will help you identify what you want to get out of your play area. Take your time to fill this out as the information you provide here will benefit the different types of funding you apply for.

| What do you want to achieve?                                   |  |
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| What is the need for your play area? Describe why you need it. |  |
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| Who is the play area for / Who will benefit from it?           |  |
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### Who's going to help?

Building a team is a vital part of fundraising. Know your team and the skills they can offer. Allocate them positions within our organisation chart to maximise every ones productivity.

| em positions within our organisation chart to maximise every ones pro |                   |  |
|---|-------------------|--|
| Comm  | nittee            |  |
| Chair<br>   | man               |  |
| Vice Ch   | airman            |  |
| Secretary   | Treasurer         |  |
| Event Organiser   | Marketing Manager |  |
| Committee   | e Members         |  |



#### Planning Permission...

Have you thought about planning permission? Whenever you are thinking about adding a new play area you should contact the land owner and your local council first.

Ask Yourself...

Is your current site big enough for what you want to achieve?

Does anything else need to change to allow for your new area?

Have you consider the additional cost due to planning permission?

Have you considered the Health and Safety issues before you start?

| Notes |  |
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#### **Funding**

There are many places you can get funds from. Before you approach companies with regards to grants you need to consider the following;

| What funds do you already have available?         |  |
|---|--|
| What funds have been agreed in the school budget? |  |
| Do you have any funds already raised?             |  |
| How much do you want to raise?                    |  |

#### Remember to be realistic!

#### Who can you approach?

www.access-funds.co.uk
www.biglotteryfund.org.uk
www.fundraisingschool.co.uk
www.grants4school.info
www.grantsnet.co.uk
www.lotteryfunding.org.uk
www.trustfunding.org.uk





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