

# Partner with Purpose: Help change lives

Through corporate giving

DID YOU KNOW?

1 in 10 people in the UK are carers



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**Carers**  
in Hertfordshire  
charity registration number 1085491  
*Making Carers Count*

Registered charity number 1085491  
Company Limited by Guarantee. Registration number 4131036  
(England and Wales).

 Registered with  
**FUNDRAISING  
REGULATOR**

# Who we are...



**Carers in Hertfordshire** is a countywide charity which supports **unpaid carers** of all ages who have a link to Hertfordshire.

Over **46,000** current and former unpaid family and friend carers are registered with the charity - including more than **3,700 young carers under 18**.

**We are the lifeline for the often forgotten community of unpaid carers.**

An unpaid carer is someone who provides support for a partner, relative or a friend, who has a physical or learning disability, dementia, illness, is elderly, misuses drugs or alcohol, or has another care need.



Unpaid family carers and caring friends often put their own needs aside to care for others, facing **emotional, physical, and practical challenges**. They provide vital support, companionship, and advocacy - often while juggling work, personal commitments, and navigating complex care systems. Many sacrifice their own health and wellbeing in the process.

**Young carers are children under the age of 18 years** who have extra responsibilities such as assisting with practical tasks such as **cooking, shopping, physical care, emotional support, personal care, managing budgets, collecting prescriptions or caring for siblings**.

# Meet some of the carers we've helped



Jane has cared for her daughter for 14 years, after she was diagnosed with a brain tumour as a baby. Like many carers she said she didn't realise she was a carer. She said: "I thought I was just doing what any parent would do."

She explained that life can be exhausting, with nights broken by seizures and constant medication, alongside supporting her young son, who is also a young carer.

Jane said that reaching out to Carers in Hertfordshire was a turning point. She shared: "**Mentoring gave me a lifeline, a space to talk, reflect, and feel heard. Your courses and workshops have been useful too, I've left sessions feeling lighter. Just knowing Carers in Hertfordshire is there if needed means a lot.**"



Darcey, 12, helps care for her **autistic brother**, supporting him when he feels **overwhelmed** and **speaking up for him** in social settings.

After feeling invisible, she registered with our Young Carers Service in 2023. She has since taken part in fun, confidence-building activities like drama workshops and canal boat trips.

**"I've made friends, had fun, and found time for myself. I feel seen." She said.**



Young Carers talk about what they do to have time away from a caring role.





# Pat's Story

## Caring for her family

Pat, a retired office manager, cares for her husband Doug, who has had multiple strokes, and her adult son, who has Asperger's and learning difficulties. Her days are filled with **managing the household, preparing meals**, and **overseeing medication** and **appointments**.

She first contacted us in 2017 after her GP recommended the service. With our support she secured a **Blue Badge** and explored **job options** for her son. In 2024, facing new challenges, she reached out again for future planning support.

We helped her access a **Carer's Assessment**, secure **Attendance Allowance** for Doug, and explore **respite** options. She's now planning for the future, including arranging **Lasting Powers of Attorney** and **assisted living** for her son.

*"I'm grateful for the support Carers in Hertfordshire provides to carers like me. Their advice and support remind me I'm not alone."*



Discover carers' stories and how we've helped them  
[www.carersinherts.org.uk/about-us/carers-stories/](http://www.carersinherts.org.uk/about-us/carers-stories/)

# Put the **Heart** in Partnership

Partnering with **Carers in Hertfordshire** shows your business cares, and it's great for your brand too!



## Ways to get involved:

### Charity of the Year

Focus your fundraising and make a **big impact**

Build **lasting change** and **community presence**

### Long-term Partner

## Why it matters:

### Boost your Brand

Show customers **you care** about unpaid carers

Improve **morale**, **retention**, and workplace **wellbeing**

### Engage your Team

It's a **win-win** for your business and for carers who need your support.

# Supporter Stories



## “ Angela and Chris’s Story – Charity of the Year

As **carers ourselves**, we chose Carers in Hertfordshire as our Charity of the Year. We hosted golf-themed fundraisers including a Captain’s Day, the Bunker Challenge, a raffle, and homemade cake sales, to raise money for unpaid carers who need the **charity’s support**.



## “ Radfield Home Care Watford & Borehamwood - Corporate Volunteering

Giving back to the community is at the heart of our values. Volunteering allows our team to **contribute their time** and **skills** to a cause we truly **believe in**, making a tangible difference while fostering a culture of **compassion** and **teamwork**.

Volunteering with Carers in Hertfordshire allows us to support unpaid carers, providing them with the recognition and assistance they deserve. It’s our way of **strengthening the community** and making a **meaningful impact**.



## “ Grape Escapes - Big Give Campaign Sponsor

At Grape Escapes, we believe in celebrating life’s moments, and that includes **recognising the quiet heroes** who make a difference every day.

Supporting Carers in Hertfordshire through the Big Give Campaign in 2024 felt like a **natural choice**. Carers give so much of themselves, often without recognition, and **we’re proud to stand behind an organisation** that ensures they’re seen, supported, and valued.



*Mark, Managing Director Grape Escapes Ltd.*



# Advantages in supporting us



## Carer- Awareness Training

Juggling work and caring can be a challenge. We provide carer-awareness training to ensure unpaid carers in your team thrive and feel understood. This helps create a supportive, inclusive environment.



## Networking Opportunities

Partnering with us is a great way to connect. If you choose to support us, you'll be invited to our events, this could include our Annual Event for Carers, Young Carers' Conference, or our Thank You event.



## Brand Visibility

We are trusted and respected across Hertfordshire and further afield. We will tag and mention you on our social media posts, include your logo on our website, and share photos of your fundraising - helping you to reach new audiences.



## Tax Relief

If you're a limited company, you can claim tax relief. If you make a donation to Carers in Hertfordshire, simply deduct the value of your donation from your total business profit before you pay tax.

# How can you help??



## Volunteering

Could you send a team to help at an event or offer skills based volunteering (pro bono work) in areas such as marketing, social media or legal advice, for the carers we support?



## Payroll Giving

Can you help set up Payroll Giving? This is where employees can donate to us directly from their gross salary before tax is deducted, so the donation costs them less but the charity receives the full amount?



## Match fund with us

By match funding donations to us your company can double the impact of every pound raised while demonstrating a strong commitment to corporate social responsibility.



## Join our Carers' Passport Scheme

Our Carers' Passport Discount Card is a photo ID that helps unpaid carers feel recognised and valued while unlocking exclusive discounts and offers from local businesses.

**If your business is interested in supporting our work whether through sponsorship, donations, volunteering or collaboration - we'd love to hear from you!**

## Contact us



01992 58 69 69



[fundraising@carersinherts.org.uk](mailto:fundraising@carersinherts.org.uk)



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